



# PARTNER PROGRAM

# 2024 ANNUAL PARTNER RATES

**Patron - \$1400**

**\*Preferred - \$3200**

**\*Premier - \$6500**

\*quantity limited

## MARKETING

<b>Membership Dues:</b> Individual membership dues are included in each package along with option to add additional members at \$100 (\$150 regular)
<b>Directory:</b> Ad in directory
<b>Directory:</b> Recognition page in directory as well as Partner Icon on your listing
<b>Directory:</b> Arrival of the ASAE directory is the most anticipated time of year. Help distribute to our members in August.
<b>Directory:</b> Electronic Member List with emails and addresses for easy use
<b>Social Media</b> Post about individual members
<b>Social Media</b> Post about business
<b>Website Listing:</b> Detailed partner listing on website
<b>Website:</b> Logo on homepage (rotating) with link
<b>Newsletter:</b> Logo on monthly newsletter header
<b>Newsletter:</b> Editorial Content Contributor
<b>Newsletter:</b> Featured in Member Spotlight in Newsletter

PATRON	PREFERRED	PREMIER
✓ 1 Member	✓ 2 Members	✓ 4 Members
✓ Half Page	✓ Full Page	✓ Full Page
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓ 1 post	✓ 1 post	✓ 1 post
✓ 1 post	✓ 3 posts	✓ 4 posts
✓	✓	✓
		✓
		✓
	✓	✓

## EVENTS

<b>Monthly Meetings:</b> Sponsorship opportunity of monthly events. Includes 2-3 minutes of speaking time, recognition in promotional materials, registration help and pre and post attendee engagement opportunities
<b>Monthly Meetings:</b> Prepaid registrations for nine monthly meetings for two members
<b>Annual Convention</b> Registration
<b>Annual Convention:</b> Recognition as partner in advertising
<b>Annual Convention:</b> Active partners are able to bid on future annual conventions
<b>Annual Convention:</b> Sponsorship of convention event (break, reception, networking or lunch). Includes speaker introduction, signage and inclusion in all advertising
<b>Trade Show:</b> Space at Trade Show Event
<b>Trade Show:</b> Recognition as partner in advertising
<b>Holiday Party:</b> Tickets to ASAE Holiday Party
<b>Holiday Party:</b> Recognition as partner in advertising

PATRON	PREFERRED	PREMIER
		✓
		✓
✓ 1 Member	✓ 1 Member	✓ 2 Members
✓	✓	✓
✓	✓	✓
	✓	
✓	✓	✓ Premium Location
✓	✓	✓
✓ 2 Tickets	✓ 2 Tickets	✓ 4 Tickets
✓	✓	✓

**Partner to Provide:** Central Point of Contact to serve as ASAE main contact  
Marketing Info and Social Posts as Requested



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## 2024 ASAE Partnership Contract

Yes, my company, \_\_\_\_\_, would like to commit to the following partnership:

- Premier Partner 2023, \$6500 (limited to four partners)
- Preferred Partner 2023, \$3200 (limited to five partners)
- Patron Partner 2023, \$1400

If you would like to add the the following to your package at a discounted cost, please select here:

- Additional Member Listing \$100 at \_\_\_\_\_ number of members \$ \_\_\_\_\_

Total Price: \$ \_\_\_\_\_

I choose to pay for my partnership by one of the following methods:

- I will provide a check for the total amount by January 31, 2024
- I choose to be invoiced quarterly\*\*, 25% of total amount

\*\*Quarterly payments will be due on January 1, April 1, July 1 and October 1  
All "add-ons" are due January 31

Thank you for your partnership! We truly value you!  
We will send information on materials that we need to help promote you and your company.  
Please help us by meeting deadlines and engaging with us often.

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The contact listed below will serve as the main contact for supplying ad materials and information as needed as well as payment for the partnership.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Direct line/cell number: \_\_\_\_\_

Email: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Please return agreement by December 15th