



As we near the close of 2020, we want to take this opportunity to thank you for your support of ASAE and wish you and yours all the best for a happy holiday season.

Although we were not able to meet in person for most of the year, the ASAE team worked diligently to make sure you had access to information and resources.

Here are a few highlights of 2020:

- January - Luncheon with Michael Bennett, Bennett Design Group/Sir Speedy
- January - Added Social Media Posts to Partnership Package
- February - Luncheon with Author Pete Havel, The Arsonist in the Office
- March through May - Weekly email updates with links to webinars and resources
- April and May - Virtual Happy Hour Events
- May - Virtual Luncheon with Arkansas Auditor of State Andrea Lea
- May - Virtual Coffee Meeting Arkansas SBA Director Edward Haddock
- August - Virtual Annual Convention, featuring Beth Z., Your Nerdy Best Friend
- August - Elected New Officers and Board
- September - Welcomed Leigh Anderson as Executive Director
- October - Virtual Luncheon with Virtual Meeting Panel
- November - Debuted New Website and Conversion to MemberClicks AMS
- November - Awards Luncheon at Governor's Mansion
- November - Published 2020 Membership Directory
- December - Arkansas Sheriffs' Youth Ranches Angel Tree

With many questions surrounding what 2021 will bring, please know that the ASAE team is here to assist you in any way we can. Our goal is to creatively provide the best possible value for your membership.

Happy Holidays!
Leigh Anderson
ASAE Executive Director