



ASAE ELC 2027 Nomination Form



Email the completed nomination form with a resume to Leigh Anderson
office@arksae.net.

Nominations must be received by end of day January 6th

There is a lot to learn when you enter any new position and association careers are no exception.

The Emerging Leaders Council aims to identify and cultivate the next generation of association leaders in Arkansas. ELC members will network and engage with peers and mentors, and learn from industry and subject matter experts, helping them to be more knowledgeable, successful and involved as their careers within the association world evolve.



Networking

ELC members will be able to build relationships with their peers and network with seasoned professionals. They will also receive exclusive invitations to events with the ASAE Board of Directors and executives-only events.



Mentorship

ELC members will hear from and engage with titans of the industry, economic experts and political gurus, providing opportunities to build relationships and form mentorships. Professionals from the Winthrop Rockefeller Institute will provide leadership training at each meeting of the ASAE ELC.



Education

From prominent state association executives to experts in politics, economics, communications and more, presenters will offer dynamic insights on every facet of association management.

JOINING ELC

- ASAE ELC is open to association professionals looking to advance their careers within the state association market.
- Tuition: \$475 - includes six ELC meetings, 2026 ASAE monthly meetings registrations (\$200 value), ASAE dues (\$175 value)

ELC CURRICULUM

Legislature 101 How does a bill become a law? How can you discuss your industry's top issues with state legislators and leaders? Hear tips and lessons learned from state executives and the ins-and-outs of governor's office from staffers. Are PACs really that important and how can you get members to engage with yours?

Association & Event Management Associations – and the events they host – come in all shapes and sizes. What are different staff roles and what skills do they need? ASAE associate members discuss how organizations and venues can work together to host successful events.

Membership Membership recruitment and retention is at the heart of everything we do. Learn about the different types of memberships, which member benefits to promote, how to build an engaged membership, gauging membership satisfaction and how to manage relationships with other associations.

Communications Can this be an email? Is anyone reading our email? Should this post go on Facebook or Twitter? Are we communicating too much or not enough? Discuss what makes communication successful across all audiences.

Leadership & Engagement At the heart of nearly every successful association is an engaged board that reflects the wider membership pool. Learn to identify potential board members, how to set them up for success and keep them engaged. Executives share insights on how they manage alongside their boards and also share their personal stories of how they came to lead their association.

ELIGIBILITY

- ELC is open to association professionals.
- Nominees do not have to be current members of ASAE at the time of application, but will be required to join before joining the council.
- Nominees must be nominated by their employer. If nominee is self-employed, the nominating company must be a member in good standing of ASAE.
- The 2026 ELC class will be limited to 5, and selected candidates will be notified within two weeks of the application deadline.

To submit a nomination, email the completed nomination form
with a resume to Leigh Anderson at office@arksae.net

Deadline: January 6, 2027



The **ASAE Emerging Leaders Council** aims to identify and cultivate the next generation of association leaders through professional development and peer networking opportunities

NOMINEE INFORMATION

Nominee Please submit a current professional resume with this form

name		date of birth	
company			
address			
city	state	zip	
phone		email	
job title/position		length of time with current company	
list any professional achievements			

ELC nominee requirements

- Employed by current ASAE member company or association in good standing
- **Commitment to attend four of six scheduled yearly meetings**
- Tuition: \$475

NOMINATOR INFORMATION

Nominator Nominations must be submitted by a direct supervisor or executive of a current ASAE Member

name		job title	
company			
phone		email	
what do you think are the most important traits of a leader and does nominee possess any of these?			
why should nominee be enrolled in ELC program?			

By nominating this candidate, I acknowledge my company is committing to provide any assistance necessary to ensure his or her completion of the program which may include payment of enrollment fee and approval of time off to attend meetings during the work week.

signature

Please email completed nomination form and resume to Leigh Anderson at office@arksae.net
Completed form and resume must be received by end of day on January 6th .
For more information contact 501-223-9188.

ASAE ELC 2025

