

ASAE NEWSLETTER: OCTOBER 2020

Thank you to Lorrie Trogden, CAE, Susannah Fuquay and Jessica Dunham for packing our September meeting full of tips and tricks for hosting virtual meetings! Special thanks to our Premier Partner, [Visit Hot Springs](#) for hosting the meeting.

If you couldn't be with us, please take a look at the [Virtual Meeting Planning Cheat Sheet](#) to help you plan your next online meeting.



Is your name spelled correctly?

Please update your membership info! We are printing the 2020 Membership Directory this month and want to make sure we have the best information in it. Please take time this week to make sure your information and photo are updated. Email any changes to Leigh at office@arksae.net this week.

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ASAE Awards

Nominations due Friday, October 9.

It's EASY and only takes a few minutes to recognize a partner or colleague. Please submit your nominations for 2020 ASAE Awards. You can find the forms [here](#).

Nominations are due by 5 p.m. on Friday, October 9—in person, mail or email.

NEW: Partner of the Year - An associate member (individual or company) who has demonstrated exemplary support of the association community and ASAE.

NEW: Emerging Leader - An associate or executive member who is a young professional and demonstrates skills for future leadership in the association.

Ken Graves - Association Executive who has exemplified an exceptional level of professionalism in Association Management and in his/her community in which they live and work.

Excellence in Communication - Any and all kinds of communications media (print, broadcast, web-based) will be considered.

Awards will be given at our in-person luncheon at the Governor's Mansion on **November 17**.

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October Meeting

Podcasting

Virtual Meeting - Free

11:45 a.m. - Oct. 13

Register at arkxae.net



Shelly Loftin, SVP
American Bankers Association

Shelly Loftin, SVP at the American Bankers Association and host of the Girl Banker Podcast, will tell us podcasts can help us connect with members from afar and give tips and tricks for hosting podcasts with a small staff and limited budget.



October 13, 2020

11:45 AM to 1 PM

Via Zoom

Can't see your members as often as you'd like? Podcasting is a great tool to update and engage members. Join us for a virtual discussion with Shelly Loftin, SVP at the American Bankers Association, and host of the Girl Banker Podcast. Shelly will tell us how podcasts can help us connect with members from afar and give tips and tricks for hosting podcasts with a small staff and limited budget.

Registration is free and the Zoom link will be provided after you register.

SAVE THE DATE



*LUNCHEON AND ASAE AWARDS
EXECUTIVE MEMBERS ONLY*

On **November 17**, ASAE will hold a luncheon featuring Gov. Asa Hutchinson and the annual awards program at the Governor's Mansion. This event is limited to 60 people and will be limited to executive members and an associate award winner. Award nomination and entry forms are available and due by October 9th